

# Strategic Seller Program

## For All Business Owners



For business owners seeking to sell their business, Acquisition Finders is pleased to present our Sell-Side program. This program provides clients with all the sell-side services they'd receive from a traditional business broker plus additional avenues to market their business, all with better, more responsive communication.

## PROGRAM FEATURES

Your Acquisition Finders Principal will work with you to provide you with an initial valuation, helping you to determine a fair market value for your business. Your business will be marketed on all traditional platforms, along with the invitation-only platforms to which Acquisition Finders has access. Additionally, your business will be shared with our in-house buy-side clients on our [Hidden Gem Marketplace](#), all of whom are pre-qualified and who are actively working with Acquisition Finders to acquire a business. Your Principal will pre-qualify all potential buyers prior to introducing them to you, saving you valuable time. Your Principal will review each offer alongside you and will assist in negotiations. Legal and accounting/CPA services are the responsibility of the client.

## WHAT YOU CAN EXPECT

You'll be working with an experienced M&A team who have spent years developing and maintaining a proven program. You'll be presented only with potential buyers who have the necessary experience to run and capital to finance an acquisition of your business, and your information will be kept confidential, shared with Acquisition Finders' clients.

### Who is this program for?

- Existing Business Owners
- Non-franchised and Franchised businesses

### What are the requirements and costs?

- Minimum business valuation of \$2,000,000
- No deposit to start
- Modified Lehman fee structure starting at 7%

### What use Acq Finders and not a business broker?

- Lower fees
- More interaction
- Higher quality buyers

